1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Douglas R. Marvin Eva Petko Esber Paul E. Boehm 725 Twelfth Street, N.W. Washington, D.C. 2005-5901 Telephone: (202) 434-5000 Facsimile: (202) 434-5029 E-mail: dmarvin@wc.com E-mail: eesber@wc.com E-mail: pboehm@wc.com  WILSON TURNER KOSMO LLP Vickie E. Turner 550 West C Street, Suite 1050 San Diego, CA 92101 Telephone: (619) 236-9600 Facsimile: (619) 236-9669 E-mail: vturner@wilsonturnerkosmo.com  Attorneys for Merck Sharp & Dohme Corp.  [ADDITIONAL DEFENDANTS' ATTORNEYS ON LAST PAGE]	[ADDITIONAL PLAINTIFFS' CO- LEAD ATTORNEYS ON LAST PAGE] STRICT COURT
17 18 19 20 21 22 23	THERAPIES PRODUCTS LIABILITY LITIGATION  A  Je  N  G  O	Case No. 13-md-2452-AJB-MDD  As to all related and member cases  OINT MOTION TO ENTER A CASE  IANAGEMENT ORDER  OVERNING THE PRODUCTION  OF ELECTRONICALLY STORED  NFORMATION
24	Lead Counsel for Plaintiffs ("Plaintiffs"	') and Defendants Merck Sharp &
25	Dohme Corp. and Novo Nordisk, Inc. (collect	•
26	entry of a Case Management Order governing	
27	Information ("ESI") in this MDL. In support	-
28	follows:	
	-1-	Care No. 12 md 2452 AID MDD
	JOINT MOTION TO ENT	Case No. 13-md-2452-AJB-MDD ER ESI PROTOCOL

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	-3- Case No. 13-md-2452-AJB-MDD
	JOINT MOTION TO ENTER ESI PROTOCOL

### 1 SIGNATURE ATTESTATION 2 Counsel for Defendants Merck, Vickie E. Turner, certifies that, pursuant to Section 2.f.4 of the Court's CM/ECF Administrative Policies, counsel for Novo 3 Nordisk, Inc. and Plaintiffs' Co-Lead Counsel have reviewed the contents of this Joint 4 5 Motion to Enter a Case Management Order Governing the Production of Electronically Stored Information and authorized placement of their electronic 6 7 signature on this document. /s/ Vickie E. Turner Vickie E. Turner 8 9 10 11 12 [ADDITIONAL PLAINTIFFS' CO-[ADDITIONAL DEFENDANTS' LEAD COUNSEL 13 ATTORNEYS TOR HOERMAN LAW, LLC DLA PIPER LLP 14 Tor Hoerman Loren H. Brown 101 W. Vandalia Street, Suite 350 1251 Avenue of the Americas New York, NY 10020-1104 15 Edwardsville, IL 62025 Telephone: (618) 656-4000 Telephone: (212) 335-4500 Facsimile: (212) 335-4501 16 Facsimile: (618) 656-4401 E-mail: THoerman@torhoermanlaw.com E-mail: loren.brown@dlapiper.com 17 Attorneys for Novo Nordisk, Inc. Plaintiffs' Co-Lead Counsel 18 19 20 21 22 23 24 25 26 27 28

JOINT MOTION TO ENTER ESI PROTOCOL

Case No. 13-md-2452-AJB-MDD

# EXHIBIT A

# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF CALIFORNIA

IN RE INCRETIN-BASED THERAPIES PRODUCTS LIABILITY LITIGATION

Case No. 13-md-2452-AJB-MDD As to all related and member cases

(PROPOSED) ORDER GOVERNING THE PRODUCTION OF ELECTRONICALLY STORED INFORMATION

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This order relates to the production of documents and supplements all other discovery rules and orders as between defendants Merck Sharp & Dohme ("Merck") and Novo Nordisk Inc. ("Novo"), collectively "Defendants," and all plaintiffs in this litigation. It streamlines Electronically Stored Information ("ESI") production to promote a "just, speedy, and inexpensive determination" of this action, as required by the Federal Rules of Civil Procedure.

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# A. Already-Produced Documents

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On April 24, 2013, Merck produced the New Drug Application ("NDA") and Investigational New Drug ("IND") Application files for Januvia and Janumet, as

26 collected on December 11, 2012. On April 24, 2013, Merck also produced the FDA-27

approved package inserts for Januvia and Janumet. Together, this production included

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Case No. 13-md-2452-AJB-MDD (PROPOSED) ORDER GOVERNING PROCEDURES FOR PRODUCTION OF ELECTRONICALLY STORED INFORMATION

359,089 pages. Nothing in this order requires Merck to amend, alter, or re-do its 1 2 production of these materials. 3 B. Format of Production 1. The Parties shall produce electronic documents in a single-paged Tagged 4 Image File format ("TIFF") with extracted text with an accompanying load file to 5 indicate the location and unitization of the TIFF files. The Parties will also produce 6 hard copy documents in single-paged Tagged Image File format ("TIFF"). 7 2. Each page of a produced document shall have a legible, unique page 8 identifier ("Bates Number"), and confidentiality legend (where applicable), on the face of the image at a location that does not interfere with the information from the 10 11 source document. 3. To the extent possible, Defendants will provide the following metadata 12 13 fields: 14 Beginning bates number a) 15 Ending bates number b) 16 Beginning attachment number c) 17 Ending attachment number d) 18 Attachment count (email) e) 19 Attachment name (email) **f**) 20 Custodian/Source g) 21 Author/From h) 22 Document type i) 23 Subject j) 24 k) Recipient 25 1) CC26 m) BCC 27 Sent date n) 28 o) Received date -2-Case No. 13-md-2452-AJB-MDD (PROPOSED) ORDER GOVERNING PROCEDURES FOR PRODUCTION OF ELECTRONICALLY STORED INFORMATION

- p) Create date
- q) Last modified date
- r) DocExt
- s) File name
- t) File path
- u) Native file link
- v) Text path
- w) Importance
- x) File size
- y) Page count
- z) Redacted

This list of fields does not create any obligation to create or manually code fields that are not automatically generated by the processing of the ESI, that do not exist as part of the original metadata of the document, or that would be burdensome or costly to obtain. The Custodian/Source metadata field shall be provided for all documents produced.

- 4. In scanning paper documents, distinct documents shall not be merged into a single record, and single documents shall not be split into multiple records (*i.e.*, paper documents should be logically unitized). Parent-child relationships (the association between an attachment and its parent document) shall be preserved. Original document orientation shall be maintained (i.e., portrait to portrait and landscape to landscape).
- 5. Excel spreadsheets that do not require redaction shall be produced natively. PowerPoint presentations that do not require redaction may be produced natively or in TIFF. Any document produced natively will have a corresponding place holder TIFF image for these records bearing the legend "This document produced in native file format only." Prior to the production of native documents, the Parties will reach

-3- Case No. 13-md-2452-AJB-MDD (PROPOSED) ORDER GOVERNING PROCEDURES FOR PRODUCTION OF ELECTRONICALLY STORED INFORMATION

agreement on the format and use of such native documents. Other document formats that present imaging problems shall promptly be identified, and the Parties shall meet and confer to attempt to resolve the problems.

- 6. The mere production of ESI in this litigation as part of a larger production shall not itself constitute a waiver for any purpose.
- 7. Pursuant to Federal Rule of Evidence 502(d) and the governing Protective Order in this case, the inadvertent production of a privileged or work product protected document is not a waiver in the pending case or in any other federal or state proceeding.
- 8. The Parties are not required to produce exact duplicates of electronic documents stored in different locations. Defendants may globally de-duplicate identical ESI, which will be determined as follows:
  - (i) Electronic files will be de-duplicated based upon calculated MD5 Hash values for binary file content. File contents only will be used for MD5 Hash value calculation and will not include operating system metadata (filename, file dates) values.
  - (ii) Messaging files will be de-duplicated based upon MD5 Hash values for the message family, including parent object and attachments. The following fields will be used to create the unique value for each message: To; From; CC; BCC; Date Sent; Subject; Body; and, attachment count. Messaging materials will be de-duplicated at a family level, including message and attachment(s).

If Defendants de-duplicate identical ESI, Defendants shall provide custodian associations in a semi-colon delimited overlay file that includes duplicate custodian name information and related source file paths for the duplicate custodians. The overlay files shall be produced after every production and shall be regularly updated to account for rolling productions. The parties shall produce documents on CD, DVD, or hard drives.

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(PROPOSED) ORDER GOVERNING PROCEDURES FOR PRODUCTION OF
ELECTRONICALLY STORED INFORMATION

9. No party has an obligation to make its production text-searchable; however, if a party's documents exist in text-searchable format, then such documents shall be produced in the same text-searchable format at no cost to the receiving party.

- 10. For each document containing searchable text, a single text file shall be provided along with the image files and metadata. The text file name shall be the same as the Bates number of the first page of the document. File names shall not have any special characters or embedded spaces. Electronic text must be extracted directly from the native electronic file unless the document was redacted, an image file, or a hard copy document. Subject to paragraph B.9, in these instances, a text file shall be created using OCR and shall be produced in lieu of extracted text.
- 11. Absent a showing of good cause, no party need restore any form of media upon which backup data is maintained in a party's normal or allowed processes, including but not limited to backup tapes, disks, SAN, and other form of media, to comply with its discovery obligations in the present case. It will be presumed, although either party may seek to rebut that presumption, that costs for production from a backup or archive, to the extent it is deemed necessary, will be paid by the party making the request.
- 12. Absent a showing of good cause, non-transcribed voicemails, and PDAs are deemed not reasonably accessible and need not be collected and preserved.
  - 13. When processing ESI, EST shall be selected as the time zone.
- 14. Objects embedded in Microsoft Word and .RTF files will be extracted as separate documents and produced as attachments to the document.
- 15. Compression file types (i.e., .CAB, .GZ, .TAR, .Z, .ZIP) shall be decompressed in a reiterative manner to ensure that a zip within a zip is decompressed into the lowest possible compression resulting in individual folders and/or files.
- 16. Audio files and video files shall be produced in native format with the source file path provided.

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- 17. Any documents that are replaced in later productions shall be clearly designated as such, by appending an "R" to the production prefix. When a party produces a replacement production indicated by "R," the receiving party must discard or return to the producing party all copies, including working copies, of the original, replaced image.
- 18. Any native files that are produced shall be produced with the source file path provided, as well as all extracted text and applicable metadata fields set forth in this order.
- 19. Documents with dynamic fields for file names, dates, and times will be processed to show the field code (e.g., "[FILENAME]" or "[AUTODATE]"), rather than the values for such fields existing at the time the file is processed.
- 20. The Parties will meet and confer, as necessary, regarding potentially relevant structured data sources.

#### C. Production of Custodial Files

- 1. Upon agreement of the parties, Merck and Novo each shall identify up to eight custodians, keeping in view the pleaded claims and defenses in this litigation, to Plaintiffs' counsel. Defendants shall begin producing responsive, non-privileged, reasonably accessible documents, on a rolling basis, from the custodial files of these custodians. Upon the substantial completion of the production of these custodial files, the Parties shall meet and confer concerning the production of additional custodial files. This paragraph does not relieve the Defendants from their obligation to produce documents otherwise responsive to Plaintiff's production requests made in, or applicable to, this MDL, subject to Defendants' objections and meet and confers between the parties.
- 2. Merck and Novo will use search terms, to be agreed to by the parties, to cull collected electronic data from 1999 to June 1, 2013. Defendants will notify Plaintiffs when the production of a custodial file is substantially complete. Upon substantial

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completion of the production of the custodial files of the above-referenced custodians, the parties will meet and confer regarding the production of additional custodial files, if any. As necessary, the parties will meet and confer with respect to the process by which supplemental custodial file productions will be made, subject to agreement of the parties.

- 3. If Plaintiffs elect to take the deposition of a custodian prior to receiving notice that the production of the custodian's documents is substantially complete, Plaintiffs will not be entitled to further depose that witness on the grounds that the document production was not complete.
- 4. This order supersedes all pending or previously served instructions pursuant to Requests for Production directed to Defendants, and governs all pending or future instructions accompanying Requests for Production, Requests for Admission, Interrogatories, and deposition notices directed to Defendants.

## D. <u>Technical Specifications</u>

- 1. All TIFF-formatted documents will be single page, Group 4 TIFF at 300 x 300 dpi resolution and 8.5 x 11 inch page size, except for documents that in the producing party's reasonable judgment require a different resolution or page size. If a color image is produced in black and white, the receiving party may request the producing party to produce the original, color image. After receiving such a request for color production, the parties will meet and confer on a reasonable and cost-effective means of providing the requested documents.
- 2. There will be two Load/Unitization files accompanying all productions. One will be the Image load file and the other will be the Metadata load file.
  - 3. Specifications for the image load files will be the following:
    - (i) Every Document referenced in a production image load file shall have all corresponding images, text, and data logically grouped together in a directory structure with a common key to properly load the data.

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	(ii) Documents shall be produced in only one image load file throughout
	the productions, unless that document is noted as being a replacement
	document in the Replacement field of the data load file.
	(iii) The name of the image load file shall mirror the name of the
	delivery volume, and should have an .lfp, .opt or .dii* extension (e.g.,
	ABC001.lfp). The volume names shall be consecutive (i.e., ABC001,
	ABC002, et. seq.). If a .dii file is produced, the accompanying metadata
	load file shall be separate from the .dii file and not contained within the .dii
	file.
	(iv) The load file shall contain one row per TIFF image.
	(v) Every image in the delivery volume shall be contained in the image load
	file.
	(vi) The image key shall be named the same as the Bates number of the
	page. Load files shall not span across media (e.g., CDs, DVDs, Hard Drives,
	etc.), i.e., a separate volume shall be created for each piece of media
	delivered.
4.	Specifications for the metadata load files will be the following:
	(i) The metadata load file shall use the following delimiters:
	• Column Delimiter: Pipe -   (ASCII 124) or (ASCII 020)
	• Text Qualifier: Caret - ^ (ASCII 94) or b (ASCII 254)
	• New line: Registered sign - ® (ASCII 174)
	• Example: pPRODBEGppPRODENDppPRODBEGATTp
	(ii) Data for documents shall be produced in only one data load file
	throughout the productions, unless that document is noted as being a
	replacement document in the Replacement field of the data load file.
	(iii) The first record shall contain the field names in the order of the data set
	forth in the Metadata.

1	G. Predictive Coding	
2	The parties agree that Defendants may, but are not required to, use predictive	
3	coding in connection with the review of documents in this litigation.	
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5	IT IS SO ORDERED.	
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7	DATED:	
8	Honorable Mitchell D. Dembin United States Magistrate Judge	
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